



# THE TIMES 100

Edition 13

## **Unison : Driving forward environmental aims and objectives** **Lesson plan**

### **Content area**

- Sustainability
- Carbon footprint
- Public Sector
- SMART objectives

### **Method**

This resource can be used for general class work, homework or for even learning skills for investigation.

It is a good simple exercise in bringing the various terminologies together in understanding what it means, and how it can be used in context. This allows the pupils to bring out more in discussion and understand that the topics covered in Business Studies are not insular. The outcome will be by differentiation.

### **First Activity:**

Using the case study and any other resources, define the following words:

Health and safety; government legislation . equal rights/opportunitiesõ .; conflict; trade unions; ACAS; centralised; decentralised; public sector; private sector; utility companies; voluntary sector; aims; objectives; climate change; carbon footprint; stakeholders; profits; environmental audit; environmental impact; lobbying; pressure groups; parliament; bargaining agenda; innovation; integration; sustainability; strategy; tactics; social costs; social benefits; private costs; private benefits; SMART objectives; alternative energy; recycling; hybrid; philanthropy; aviation; communication

### **Second Activity**

Once you have completed the definitions link the following words together to form a paragraph. The words do not necessarily have to be in any order but must be in context of Unison.

### **Questions**

1. Unison has 1.3 million members, 12 regional offices and 1200 staff. When would centralisation and decentralisation be most effective?



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2. What is Unisons purpose?
3. What is the difference between the public sector and the private sector?
4. Climate change is always in the news. How is Unison taking an active stance in the preservation of the planet?
5. Why do organisations set SMART objectives?
6. Within the school/ college that you are studying or even at home, what steps could you take to reduce your own carbon print?
7. How are the various stakeholders in Unison affected by climate change?