

Sustainable business at Corus

What is sustainable development?



The World Commission on Environment in 1987 stated that 'sustainable development meets the needs of the present without compromising the ability of future generations to meet their own needs'. This definition contains three basic ideas:

Sustainability is everyone's responsibility:

- * Individuals must act in a sustainable way. We should aim to reduce our carbon footprint and support the environment, for example, by not wasting energy or making unnecessary journeys.
- * Governments must work together to set targets and limits on environmental pollution.
- * Businesses such as Corus must behave in a sustainable way.

The challenges of sustainable development

The challenges facing Corus include, among others, waste management, energy conservation, risk management and recycling. Corus tackles these through an integrated approach to environmental management. Corus'



Corus invests heavily in research and development to create better products for its customers and for society as a whole.

activities are focused on steel. Its products are durable, adaptable, reusable and recyclable. It is therefore possible to create ways of managing negative impacts on the environment.

For example:

- * Corus makes sure that all wastes are handled properly. It has created key targets for managing and reducing emissions.
- * Corus continually seeks new ways of reducing the amount of energy used in its manufacturing and recycling

operations.

* A high priority is given to risk management to reduce the number of accidents at work.

Corus' products are essential to modern life. For example, Corus steel is used in affordable packaging and energy-efficient modular homes and buildings like the new Olympic stadium, as well as in lighter, stronger and safer transport systems, such as trams.